

## Innovative location aware iPhone property app launches in the UK today

<http://www.propertynearme.com>

An innovative and extensive new web based iPhone application, which locates property for sale and rent using your current physical location was launched in the UK today.

Propertynearme.com is one of the biggest property apps in the UK and Europe - and uniquely shows you what properties are for sale or for rent around your current geographical position using location aware technology built into the iPhone.

This is one of the first *web based* property apps to utilise the brand new “geo location” (location aware) functionality of the iPhone.

The site launches in the UK today, Germany tomorrow, Italy on Friday and Spain on Monday.

The application is web based which means users do not have to download the app from Apple’s App Store.

Propertynearme.com has been developed by mobile developers Internetics.

Internetics Director Clive France says: "The application is very easy to use and is a dream come true for property hunters. I was driving through an area a few months ago, liked it and thought wouldn't it be useful if I could simply click a button on my iPhone and see what property was for sale around me."

The application draws in aggregated listings from major property portals in the UK and Europe, creating one of the biggest mobile property sites in the world.

Property Near Me is available immediately, and completely free of charge to use.

### NOTES TO EDITORS:

- Propertynearme.com has been created by **internetics**, a team of iPhone developers based in the UK and Australia.
- The application is web based, and therefore doesn't require a download.
- It uses the “geo location” functionality of the iPhone to show properties available.
- The UK version is launched today, Germany on Thursday, Italy on Friday and Spain on Monday. Plans are in place to launch an Australian version in the very near future.
- The application, demo and screen-shots are available for use at <http://www.propertynearme.com>

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